



# Retail Price Ticket Standards

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# Introduction

Harris Scarfe requires the majority of merchandise to be price marked. It is required that suppliers ticket all applicable merchandise.

In order to make it easy for customers, it is important that price tickets comply with the layout and standards set out in this document. A consistent appearance ensures our customers can clearly identify the retail price of the merchandise. A clear bar code and other information improves our customer experience and store processes including efficient processing at POS. Compliance with label stock requirements minimises the risk of price swapping.

This retail price ticket is not a substitute for statutory labelling requirements including but not limited to:

- Care labelling, including children's nightwear fire hazard labelling
- Country of origin labelling
- Composition

Requirements for these standards may be found on our vendor website under the "Quality Assurance Manual" section. Please refer [http://shophs.com.au/suppliers\\_main.asp](http://shophs.com.au/suppliers_main.asp)

The requirements of retail price tickets for Harris Scarfe are detailed in this document and include:

- Layout, design of tickets by ticket type
- Information required on tickets
- Positioning of price tickets on merchandise

The data elements required to be printed on Harris Scarfe's retail price ticket are contained within our EDI order messages. It is also contained on printed purchase orders for those vendors in transition to EDI.

# Information Required

## Ticket Types

There are 3 ticket types:

- Price only sticky label
- Price and Bar Code sticky label
- Swing tags

The type of ticket required is indicated by article within the EDI order message and our paper based orders.

## Ticket Label Stock

Sticky labels are to be printed on label stock as follows:

- Ticket size : 38mm wide x 40mm high (1.5"x1.6")
- Ticket adhesion : S2049 PERMANENT adhesive
- Ticket stock product code (Paxar): PDT1516

Harris Scarfe ticket stock may be procured from Paxar within Australia. Paxar's locations are listed on <http://www.paxar.com.au/contactus.html>

The Paxar product code is **PDT1516**

If Vendor's have difficulties obtaining the required stock, please contact Mark Hinter at Paxar South Australia on +61 (8) 8352 4611

If label stock other than Paxar PDT1516 is used, it must be equivalent in terms of:

- Size must be 38mm x 40mm
- Stock colour, grade and finish/gloss must be equivalent
- Adhesive strength must be equivalent or better

Variations to the above standard may be considered, but must be approved in advance in writing via the Harris Scarfe IT Help Desk.

e-mail: [ithelpdesk@harrisscarfe.com.au](mailto:ithelpdesk@harrisscarfe.com.au)  
DDI: +61 (8) 8150 5888  
Contact Brooke Talbot

## Swing Tags

Swing tags may be produced by the manufacturer, provided the information contained complies fully with the field requirements below. The supplier swing tag must carry the required information including the correct Harris Scarfe retail price. This must be approved in advance in writing by the relevant Buyer provided always that all required information is printed on the swing tag.

Swing tags may also be provisioned via the application of a sticky label to a plain swing tag provided that the width of the swing tag base stock is:

- Not less than 40mm wide where the sticky label is applied sideways
- Not less than 42mm wide where the sticky label is applied in the same orientation.

## Data Elements

Please refer Appendix 1.

The data elements required to be printed on Harris Scarfe's retail price ticket are contained within our EDI order messages. It is also contained on printed purchase orders for those vendors in transition to EDI.

The details are also contained in the paper order form. Note that fields marked as "Truncate = YES" may be truncated on the printed ticket as required in order to fit.

# Layout & Design

Please refer Appendix 1.

Please note the Harris Scarfe logo is not required on tickets.

All first proofs must be tested and approved by the Harris Scarfe IT Help Desk.

e-mail: [ithelpdesk@harrisscarfe.com.au](mailto:ithelpdesk@harrisscarfe.com.au)  
DDI: +61 (8) 8150 5888  
Contact Brooke Talbot

## Required Format and Layout

Harris Scarfe's standard format for retail price tickets is shown below. It is a Harris Scarfe's expectation that vendors will strictly adhere to this format for all merchandise supplied to Harris Scarfe.

### Price & Bar Code Ticket



### Price Only Ticket



Please refer below for a description of the fields.

**Price and Bar Code Ticket:**



**Price Only Ticket:**



# Positioning of Retail Price Tickets

Retail Price Tickets should be attached to merchandise with the supplier's tag/label. Where this is not possible, the price ticket should be attached through the waist, neck or care label.

Wherever possible, sticky labels should be applied on the top right hand corner.

When application to the right hand corner is not possible, the suppliers label/tag should be used and applied in an appropriate area so it does not cover the manufacturer's logo, instructions or GTIN code (barcode).

Please do not place the Harris Scarfe barcode label next to other barcodes on the merchandise.

Care must be taken to ensure that the price ticket is not bent and the correct price ticket is applied to the correct merchandise. Errors detected at our delivery points will delay the whole order and may result in rejection of the order and the return of the goods to you for re-processing at your cost.

Price ticket location exceptions to the above are:

<b>Merchandise Type</b>	<b>Location of Retail Price Ticket</b>
Footwear	On the end of the box
Cosmetics/toiletries	Where required bottom/back of pack (not on barcode) left hand corner
Ties/Handkerchiefs	Back of hanger or box
Mens Shirts (packaged)	Bottom right hand corner
Dinnerware	On bottom of crockery, if loose
Drinkware	On bottom if loose, on box if cartonised
Cutlery	Boxed cutlery requires two labels. One on rear right edge of box and one on the base of the box.  Loose cutlery wrap around product.
Silverware	On bottom of item, if loose
Bathroom Accessories	Back right hand corner
Bathroom linen	Back right hand corner
Books	On back next to barcode
Stationery	Back of box



# Appendix 1 – Price Ticket Information and Formats

Field	Chars	Truncate To Fit?	Comment
Ticket Type	18	N/A	<p>Type of ticket (e.g. price only, sticky label, swing tag etc). Note that this is NOT to be printed on the ticket.</p> <p>Values:</p> <ul style="list-style-type: none"> <li>• A_STICKYWBC = Price only (sticky label)</li> <li>• A_STICKYWBC = Price and Bar Code (sticky label)</li> <li>• A_SWINGTAG = Swing tags</li> </ul> <p><b>EDIFACT Orders:</b></p> <ul style="list-style-type: none"> <li>• Segment = GIN C208-7402</li> <li>• Field = Identity Number</li> <li>• Example: GIN+TK+A_SWING TAG+W09:E9</li> </ul> <p><b>ANSI 850:</b></p> <ul style="list-style-type: none"> <li>• Segment = SSS07-352</li> <li>• Field = Description</li> <li>• Example: SSS*N*VI*TC**** A_SWING TAG ---- Ticket Type</li> </ul>

# Appendix 1 – Price Ticket Information and Formats

Field	Chars	Truncate To Fit?	Comment
Department	5	NO	<p>MC2. Minimum 2mm high.</p> <p><b>EDIFACT Orders:</b></p> <ul style="list-style-type: none"> <li>• Segment = RFF C506-1154</li> <li>• Field = Reference Number</li> <li>• Qualifier = SD</li> <li>• Example: RFF+SD:13214 ---- Department Number (Line Level)</li> </ul> <p><b>ANSI 850</b></p> <ul style="list-style-type: none"> <li>• Segment = REF02-127</li> <li>• Field = Reference Number</li> <li>• Qualifier = DP</li> <li>• Example: REF*DP*13214 ---- Department Number (Line Level)</li> </ul>
Supplier Style (apparel) or Model number (home).	35	YES	<p>Minimum 2mm high.</p> <p><b>EDIFACT Orders</b></p> <ul style="list-style-type: none"> <li>• Segment = PIA C212-7140</li> <li>• Field = Item Number</li> <li>• Qualifier = ST</li> <li>• Example: PIA+1+4000862141664:IN+STYLE1:ST+BLUE:CL+SML:SZ+HI5:RN' ---- Supplier Style or Style Number</li> </ul> <p><b>ANSI 850</b></p> <ul style="list-style-type: none"> <li>• Segment = PO 109-234</li> <li>• Field = Product / Service ID</li> <li>• Qualifier = ST</li> <li>• Example: PO1*1*3*EA*100.00*TE*EN*9334998948008*ST*STYLE1*CL*CUST12345*SZ*ASSEMBLY*RN*BRAND ---- Supplier Style or Style Number</li> </ul>

# Appendix 1 – Price Ticket Information and Formats

Field	Chars	Truncate To Fit?	Comment
GTIN (EAN/UPC/APN)	13	NO	<p>Price only tickets to include the GTIN number only.</p> <p>All other tickets are to include both the GTIN number and bar code in accordance with GS1 Australia Standards.</p> <p>All GTIN (EAN/UPC/APN) bar codes must be printed to GS1/EAN standards; refer GS1 Australia.</p> <p>The digits in the GTIN should be easily readable and not less than 2mm high.</p> <p><b>EDIFACT Orders</b></p> <ul style="list-style-type: none"> <li>• Segment = LIN C212-7140</li> <li>• Field = Item Number</li> <li>• Qualifier = EN</li> <li>• Example: LIN+1++9334998948008:EN ---- GTIN Number</li> </ul> <p><b>ANSI 850</b></p> <ul style="list-style-type: none"> <li>• Segment = PO 109-234</li> <li>• Field = Product / Service ID</li> <li>• Qualifier = ST</li> <li>• Example: PO1*1*3*EA*100.00*TE*EN*9334998948008*ST*STYLE1*CL*CUST12345*SZ*ASSEMBLY*RN*BRAND ---- GTIN Number</li> </ul>

# Appendix 1 – Price Ticket Information and Formats

Field	Chars	Truncate To Fit?	Comment
Story	30	YES	<p>Minimum 2mm high.</p> <p><b>EDIFACT Orders</b></p> <ul style="list-style-type: none"> <li>• Segment = LIN C212-7140</li> <li>• Field = Item Number</li> <li>• Qualifier = EN</li> <li>• Example: PIA+1+4000862141664:IN+12345:ST+BLUE:CL+SML:SZ+<b>STORY1</b>:RN' --- Story / Release Number</li> </ul> <p><b>ANSI 850</b></p> <ul style="list-style-type: none"> <li>• Segment = PO 109-234</li> <li>• Field = Product / Service ID</li> <li>• Qualifier = ST</li> <li>• Example: PO1*1*3*EA*100.00*TE*EN*9334998948008*ST*STYLE1*CL*CUST12345*SZ*ASSEMBLY*RN*<b>STORY1</b> ---- Story / Release Number</li> </ul>
Description	40	NO	<p>Product description. Minimum 2mm high. Wrap over up to 3 lines to print the entire description. Note that the HS description includes the size and colour where applicable depending on the merchandise.</p> <p><b>EDIFACT Orders</b></p> <ul style="list-style-type: none"> <li>• Segment = IMD C273-7008</li> <li>• Field = Item Description</li> <li>• Example: IMD+F++:::<b>CORN CRISPIES</b> --- Description</li> </ul> <p><b>ANSI 850</b></p> <ul style="list-style-type: none"> <li>• Segment = IMD C273-7008</li> <li>• Field = Product / Service ID</li> <li>• Example: PID*F**AB*W09E9* <b>CORN CRISPIES</b> ---- Description</li> </ul>

# Appendix 1 – Price Ticket Information and Formats

Field	Chars	Truncate To Fit?	Comment
Age code	2	NO	<p>Format is month code in range A-L (A = Jan, B = Feb etc) and year in Y format. Eg D9 = April 2009, A0 = January 2010 (or January 2000, but we should have cleared by then). Month and year from delivery date of order. Minimum 2mm high.</p> <p><b>EDIFACT Orders</b></p> <ul style="list-style-type: none"> <li>Segment = GIN C208-7402</li> <li>Field = Identity Number</li> <li>Example: GIN+TK+SWING TAG+W09:E9' ---- Age Code</li> </ul> <p><b>ANSI 850:</b></p> <ul style="list-style-type: none"> <li>Segment = PID 04-751</li> <li>Field = Product Description Code</li> <li>Example: PID*F**AB*W09E9*GENERAL PURPOSE ---- Age Code</li> </ul>
Season code	3	NO	<p>S or W concatenated with the year number in YY format; e.g. W09, S10 etc. Minimum 2mm high. Note that at least one space must separate Age Code and Season Code.</p> <p><b>EDIFACT Orders</b></p> <ul style="list-style-type: none"> <li>Segment = GIN C208-7402</li> <li>Field = Identity Number</li> <li>Example: GIN+TK+SWING TAG+W09:E9' --- Season Code</li> </ul> <p><b>ANSI 850</b></p> <ul style="list-style-type: none"> <li>Segment = PID 04-751</li> <li>Field = Product Description Code</li> <li>Example: PID*F**AB*W09E9*GENERAL PURPOSE ---- Season Code</li> </ul>

# Appendix 1 – Price Ticket Information and Formats

Field	Chars	Truncate To Fit?	Comment
Retail price	\$9,999,999.99	NO	<p>Includes GST. Centred on ticket. Bold. Not less than 4mm font, preferably 6mm. Must be clear and prominent to enable customers to clearly identify the price of the product.</p> <p><b>EDIFACT Orders</b></p> <ul style="list-style-type: none"> <li>• Segment = PRI C509-5118</li> <li>• Field = Price</li> <li>• Qualifier = RTP</li> <li>• Example: PRI+RTP:<b>123.90</b> --- Price</li> </ul> <p><b>ANSI 850</b></p> <ul style="list-style-type: none"> <li>• Segment = CTP 03-212</li> <li>• Field = Unit Price</li> <li>• Qualifier = RES</li> <li>• Example: CTP*RS*RES*<b>123.90</b> ---- Price</li> </ul>