

# Packaging Recyclability Evaluation Portal

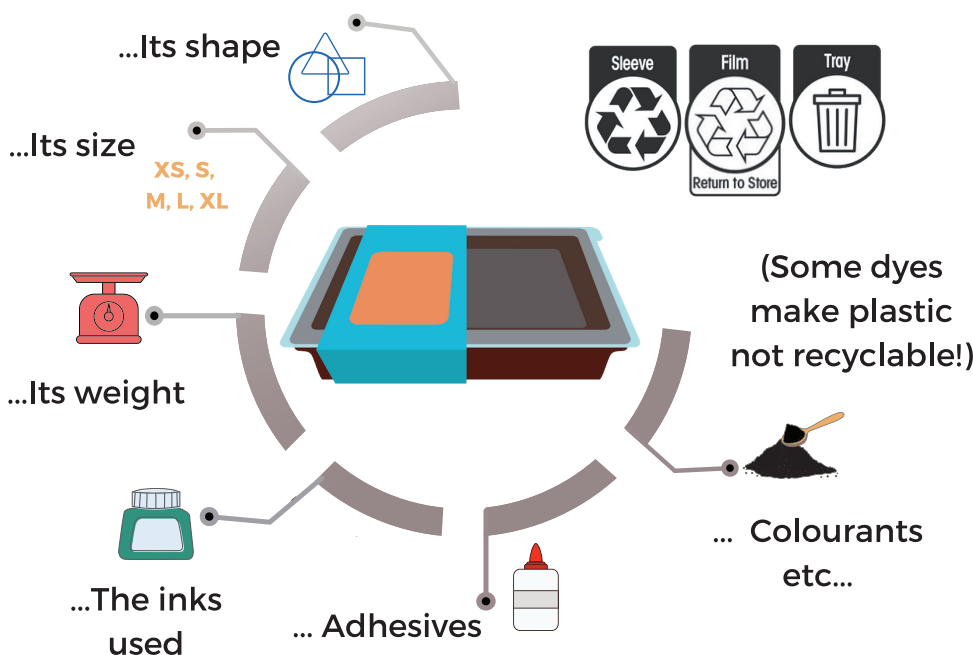
PREP provides the evidence behind packaging disposal claims.

## What is it?

The Packaging Recyclability Evaluation Portal (PREP) is a unique online tool that packaging designers can use to assess the recyclability of a package.

## How does it work?

Packaging designers must enter all the specifications of the package to assess its technical recyclability:



## Recyclability Classification

### Recyclable

Widely collected and end markets exist.

### Recyclable with lost value

As above, but the item's design will decrease the material quality for recyclers.

### Not Recyclable

Not widely accepted or an item that causes excessive issues for recyclers.

It then assesses if that item or material will be collected and processed through councils' kerbside collection services. Kerbside access levels are determined from Planet Ark's website: [recyclingnearyou.com.au](http://recyclingnearyou.com.au).

The PREP assessment underpins claims using the Australasian Recycling Label. The label can only be used if there is a PREP report that backs up its disposal claims.

To keep the PREP up to date, APCO formed a Technical Advisory Committee, including packaging and waste management experts, who meet regularly to discuss the status..